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## **NotePage, Inc. White Paper**

**Company Name:** Arizona Public Safety News Network

**Web Address:** [www.apsn.us](http://www.apsn.us)

**Industry:** News / Media

### **Business / Organization Description:**

The Arizona Public Safety News Network provides breaking news notifications to nearly every major news agency in Arizona. Founded in 2003, Arizona Public Safety News Network is the Premier Emergency Notification Network in Arizona. Notifications can be delivered to any email or mobile device capable of receiving electronic messages. All notifications are delivered in real time. APSN monitors radio traffic and works closely with Public Information Officers across the state to bring you news that you want as it is happening.

### **How is PageGate Used:**

The Arizona Public Safety News Network uses PageGate to send multiple alerts to cell phone, email, and pagers of news reporters and media relations professionals. Without PageGate the Arizona Public Safety News Network would require a lot more work on the back end, and would not be able to be web based, which would hurt their business

*Michael Todd*

*Arizona Public Safety News Network*